









# Community

for the
Central Savannah
River Area









2023 Community Grants Program

### Welcome!

#### Agenda:

- 1. Community Foundation Overview
- 2. Grant Process Overview
- 3. Site Visits
- 4. Making Your Final Decisions Group Exercise
- 5. Software Overview (GLM)
- 6. Ranking Your Nonprofits
- 7. Deadlines & Next Steps



#### **Connecting Passion with Purpose**

We work with donors and nonprofits to connect passion with purpose so that, together, we can strengthen our community for all.

Cultivate generosity by giving donors the tools and information they need to make a significant difference in our community

**Strengthen non-profits** by connecting organizations to financial resources, training and opportunities for meaningful collaboration

Engage our community around issues that matter to us all

#### What does the Community Foundation fund?

#### Arts/Culture/History

Recognizing the positive impact arts, cultural and historical organizations have on a community, we welcome innovative and high-quality applications in this area.

#### **Education/Youth Enrichment**

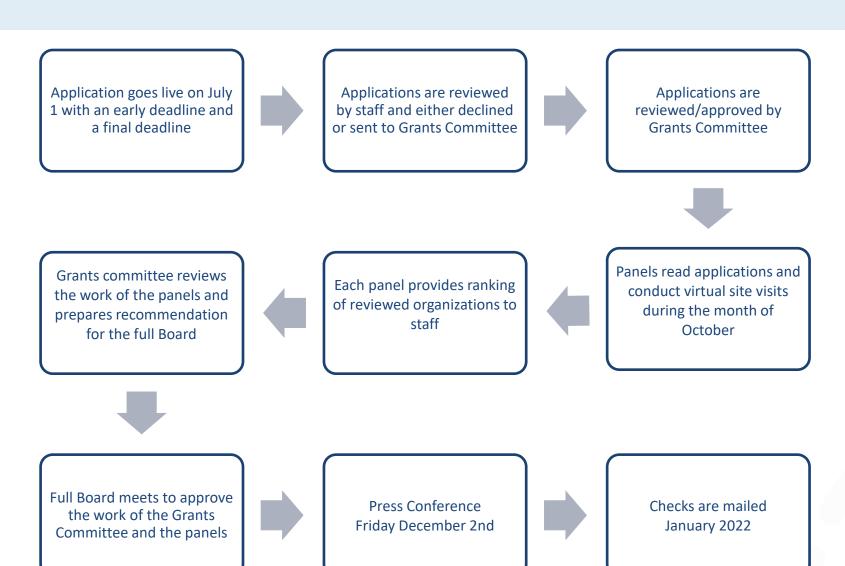
We welcome applications from organizations that provide enrichment and educational opportunities to disadvantaged children, youth and adults. Examples include: job skill training and/or placement, after school or summer programs, leadership, tutoring, GED and literacy programs.

#### Health/Environmental

Some examples of programs in this funding area include: environmental research or management, animal services, programs that support sustainable community and backyard gardens, medical clinics, drug rehabilitation programs, medical programs for persons with disabilities, and mental illness.

#### People in Need

This category is generally, but not exclusively for human service programs that work with people in need. Examples include feeding, housing, financial assistance, programs serving the homelessness, and programs for recently incarcerated individuals.



#### Fast Facts

- We **DO** fund ongoing expenses, i.e. operational costs
- Your panels' rankings are used to help determine funding
- \$15,000 is the most an organization can receive
- You may not request that an organization receive more than they asked for in their application
- If we give it to you, we fund it

#### **Evaluation Overview**

- Funding decisions
  - Forced vs merit ranking
- Number 5 is the highest score an organization can get
- In forced ranking, each number can only be given once
- In merit ranking, a number can be used multiple times
- Factor(s) used in deciding what to fund
- We anticipate all fives to be funded at 100%; fours will be given a % based on remaining dollars
- Rankings must be completed within the GLM system

## Application or Site Visit

Which is more important when making decisions?

# Looking at the Application

- Project Description
- Ability of organization to achieve projects or program as described
- Outcomes
- Financial Information
- Able to explain what they are trying to accomplish
- Partnerships with other organizations, businesses, and/or individuals

#### Outcomes

What are they and why do they matter?

It answers the question...

### "So What?"

In a measurable way that shows a desired change that will occur in a person or organization

### What It Is Not...

 A number count of those to be served, this is an output. An example using number served is:

"We will increase the number of people who receive fresh fruit and vegetables from 100 per month to 120 per month."

 A broad statement that typically references an emotion or feeling that has no way of being measured such as:

"Children who attend our afterschool program will feel better about themselves."

# Evaluating a Good Outcome

- A good outcome will include how the projected result will be measured
- Does the organization have the capacity to get the information needed to measure the outcome(s) they have written
- There should be a % of change you anticipate seeing
- A higher percent doesn't always signify that is the best program to fund. 100% may be justified but it is rarely achieved
- Does it appear they have outcomes that match the program they have asked be funded
- Does the outcome seem realistic for the project
- Proxy Measures, how they can be used to develop good outcomes

## Preparing for a Site Visit

- Panels Chairs coordinate with their panelists and assigned nonprofits to schedule site visits. Please be flexible and provide the nonprofits with a few options. Please contact your nonprofit by October 7<sup>th</sup>
- Make sure you read the application thoroughly before the visit
- Prepare questions in advance and don't hesitate to ask questions even if they are not part of the application
- Try and be as consistent as you can with questions asked of each reviewed organization

#### Site Visits

- A minimum of three people <u>MUST</u> be at any site visit, but we prefer that as many of your panel members attend each visit as possible
- You may accept additional information from the organizations that may help with your decision-making process
- If an organization doesn't have a location, you may reserve space at the Foundation for your site visit
- If an organization is not in our six counties, you may allow them to conduct their site visit via zoom
- Site visits should be scheduled for at least one hour.

### Making Your Final Decisions

 Organization A serves 1,000 plus individuals each year through a feeding program

 Organization B only serves 25 people a year by providing them with permeant supportive housing

 Organization A has submitted a grant for general operating expenses that will help cover salaries and utilities

 Organization B has asked for a grant to fund a new program they want to start

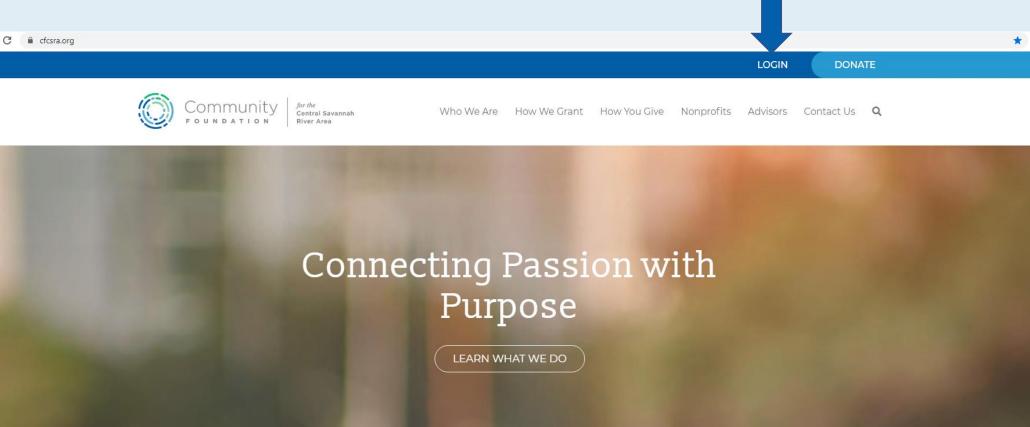
 Organizations A has a large endowments, but their annual budget seems lean

 Organizations B is struggling financially, and it feels they could really use the money

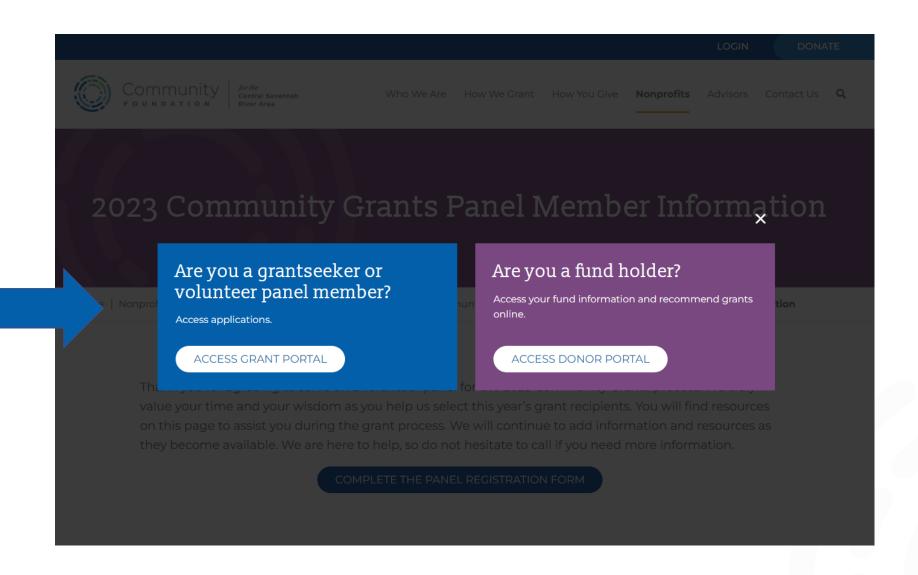
 Organization A is a household name in the community and has a National presence.

 Organization B is a local grassroots organization that is getting the job done

#### **Grants Portal Access**



The Community Foundation for the CSRA is our region's trusted philanthropic partner. We work with donors and nonprofits to connect passion with purpose so that, together, we can strengthen our community for all.



### New Panelists - Do not create a new account!

One has been created for you with the email address you provided on your panel registration form. Enter your email address and click "Forgot your password?" to create a unique password.

#### **Returning Panelists**

Use previous credentials. If you forgot your password, click "Forgot your password?"



for the Central Savannah River Area

#### Logon Page

Email Add	'ess'	
Password		
Log On	Create New Account	
Forgot you	Password?	

Welcome to the Community Foundation's Online Grants Portal.

New Users: Please click on "Create New Account" to complete the registration process and create your logon credentials.

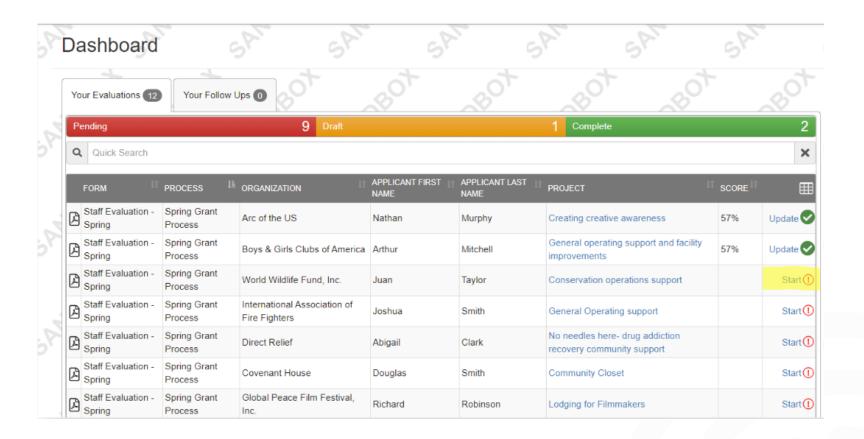
Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact Rebecca Wallace at rebeccawallace@cfcsra.org to receive your username.

- Written Tutorial
- · Video Tutorial 1: Site Access & Account Creation
- · Video Tutorial 2: Applying for Funding
- Video Tutorial 3: Your Applicant Dashboard
- · Apply for a Grant Applicant Overview Video

Existing Users: We are now using a new grant platform. If you, or someone from your organization, has not written a grant to the Foundation since March of 2020 you will need to sign in as a new user. Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password?" link to the left to reset your password.

#### **Evaluator Dashboard**

Your Dashboard will show the applications assigned to your panel. To begin your evaluation, click Start. Save your responses. You may return to the evaluation throughout the process.



**Click Here for a Helpful Evaluator Tutorial** 

### Deadlines

Thursday, September 29 – Last call for added panel members and conflicts of interest

Friday, September 30 thru Friday, October 7 – Panel chairs set up site visits with nonprofits

Monday, Oct 31 – All evaluations are due to CFCSRA by <u>midnight</u>

Friday, December 2 – Press conference/Announcement of awardees





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#### Contact Us

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Panel Member Page



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# Questions?